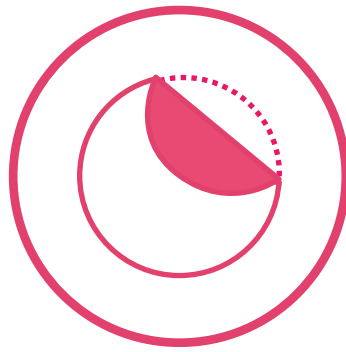


instantprint.



Sticker Guide



Hi, Chris here. I work as part of the studio team here at instantprint. Designing sticker artwork for print doesn't have to be complicated. I'll show you the easiest way to do it in this guide.

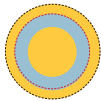
www.instantprint.co.uk



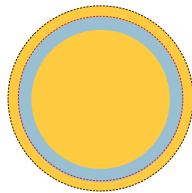
“Make sure all images are set up to 300dpi resolution for high quality printing. See our resolution guide for more help.”
- Chris, Studio Team.

What Size Should My Artwork Be?

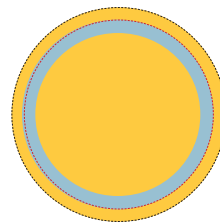
We offer a huge range of sticker shapes and sizes! Here's a full list of the sizes we currently offer, included sizes with 3mm bleed. You'll also need to add 3mm safety zone to each side of your artwork to avoid any important information being trimmed when we cut your product down to size.



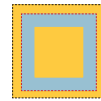
37mm x 37mm
Circle Sticker
With Bleed:
43mm x 43mm



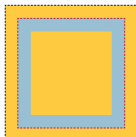
76mm x 76mm
Circle Sticker
With Bleed:
82mm x 82mm



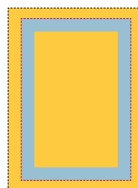
88mm x 88mm
Circle Sticker
With Bleed:
94mm x 94mm



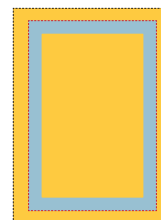
37mm x 37mm
Square Sticker
With Bleed:
43mm x 43mm



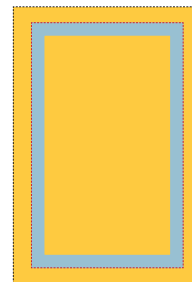
45mm x 45mm
Square Sticker
With Bleed:
51mm x 51mm



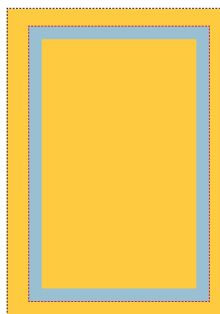
45mm x 80mm
Rectangle Sticker
With Bleed:
51mm x 86mm



63mm x 88mm
Rectangle Sticker
With Bleed:
69mm x 94mm



110mm x 75mm
Rectangle Sticker
With Bleed:
116mm x 81mm



140mm x 94mm
Rectangle Sticker
With Bleed:
146mm x 100mm



“Take a look at our bleed guide if you need any help setting up bleed and safety zones.”
- Amy, Personal Artworker

How Do I Check My Proof?

Once you've uploaded your artwork, we'll create a proof for you to approve. Nothing gets sent to print before you tell us you're happy with your design. Using our special 10 point check, we'll look out for a range of things: is the bleed set up correctly? Are the fonts embedded? – that kind of thing.



“We use CMYK colours for printing, so make sure to set this up in your artwork file. Read our colour guide for more help with this.”
- Jess, Personal Artworker

One thing we can't check for is spelling and grammar. Make sure you proofread your whole document before approving the artwork – especially things like contact and event details.

Check out our proofing guide to find out more about what we check and what you can do to make sure your artwork is print ready.



“If your file is over 200MB, you can still send it over to us via email or WeTransfer.”
- Chris, Studio Team

What If I Need More Help?

If you need any extra help, you can have a Personal Artworker resize your artwork, convert your files, and generally help with your design. Pop an email across to me at pa@instantprint.co.uk if you need any help setting up your artwork for print.