



instantprint.

# Sustainability Strategy – Summary

# Introduction

**instantprint visualises a world where we put our people and our planet first, not profit. With the goal of bringing businesses and communities together, our aim is to protect the environment by creating a socially responsible supply chain that helps us contribute towards a fairer, more sustainable society!**

Known to the industry as the UK's fastest growing printer and UK based manufacturer of premium consumables, we are conscious of how our products and monetary spending impacts environments, communities, and the planet.

Aligned to the United Nations Sustainable Development Goals, a universal set of targets designed to end poverty and protect the planet, and the Paris Accord, an international treaty on climate change, our sustainability strategy will ensure that we make our products in a way that supports the global efforts to improve sustainability to protect our planet from climate change.

Essentially, we want to do all the hard work in creating a sustainable product and supply chain so that you, our customer, can be confident that your business is contributing towards positive change, by working alongside a sustainability conscious company like instantprint.

To help us create a fair and future proof product we have developed four branches of sustainability that we can focus on together. These branches align with our core company values that currently drive everything we do and come with their own targets. These targets will keep us on track and help us turn our vision into a reality. Our four branches will become rooted in our business, now and for the future.

# Four Branches for a Sustainable Future



# Conscious about Cutting Carbon

Making sure our carbon footprint is reduced, step by step.

## What is our aim?

We know that there is no Planet B, which means it's more important than ever to be mindful of our carbon footprint. We will play our part in reducing the impacts of Climate Change by achieving Net Zero by 2035

## How will we achieve this?



Cut back our greenhouse gas emissions to as close to zero as possible to become Net Zero by 2035



Reduce inefficiencies across the business including energy consumption and material waste from our factory floor to our offices

## SDG's

- **Goal 7:** Affordable and Clean Energy
- **Goal 12:** Responsible Consumption and Production



# Putting The Planet First

Doing our part to protect the Earth through improved processes.

## What is our aim?

Here at instantprint, we are passionate about protecting the Earth and pledge to make your products in a way that reduces and removes negative environmental impacts. We will work to deliver projects that will help enhance our local ecosystem.

## How will we achieve this?



Improve the environmental outcomes associated with instantprint's site operations



Improve the environmental outcomes associated with the use of instantprint's products

## SDG's

- **Goal 9:** Industry, Innovation and Infrastructure
- **Goal 12:** Responsible Consumption and Production
- **Goal 14:** Life Below Water
- **Goal 15:** Life on Land



# Sustainability at The Source

Ensuring a sustainable product journey from creation to consumer.

## What is our aim?

People and places are important to us, which is why we will work across our supply chain to source and use materials that can be traced back to a fair and socially responsible supply chain that you can trust.

## How will we achieve this?



Fully map, trace, and understand everything and everyone involved in our entire supply chain



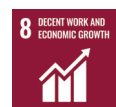
Only use suppliers and sources that share our sustainability vision and are conscious of their environmental impact



Deliver and provide access to a fair, transparent, and stable supply chain

## SDG's

- **Goal 8:** Decent Work and Economy Growth
- **Goal 12:** Responsible Consumption and Production
- **Goal 15:** Life on Land



# Inspiring Green Team and Culture

Upskill our team to help champion sustainability both inside and outside the business.

## What is our aim?

instantprint culture is at the heart of everything we do, which is why we want to create an inspiring culture of sustainability throughout our workforce, customers, and the wider sector, to equip everyone with the tools needed to be leaders in sustainability.

## How will we achieve this?



Create a culture that focuses on themes of sustainability development individually and as a group



Become sustainability leaders and advocates in the print industry

## SDG's

- **Goal 5:** Gender Equality
- **Goal 8:** Decent Work and Economy Growth
- **Goal 12:** Responsible Consumption and Production
- **Goal 13:** Climate Action
- **Goal 15:** Life on Land

